



# Santa Maria ECONOMIC DEVELOPMENT COMMISSION

Santa Maria Valley Chamber of Commerce & Visitor and Convention Bureau

**NEWSFLASH!** NEWSLETTER

[www.santamaria.com](http://www.santamaria.com)

**FEBRUARY 2012**

## NEWSFLASH!

### UCSB ECONOMIC FORECAST SPECIAL PRESENTATION: "FOCUS ON SANTA MARIA"



Peter Rupert, Economic Professor and head of the UCSB Economic Forecast project will make a special presentation focusing on Santa Maria at the Business Committee luncheon, Tuesday, February 21 at 11:30 am at the Santa Maria Fairpark.

View the [FLYER](#) [terrio@santamaria.com](mailto:terrio@santamaria.com) RSVP to

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### Santa Maria MANUFACTURERS ASSOCIATION

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**TUESDAY, FEBRUARY 28  
07:30 - 09:00**

**Fountain Pavilion  
Santa Maria Fairpark  
937 S. Thornburg**

No Cost for Chamber Members  
\$10 for Non-Chamber members

RSVP to:  
[edc@santamaria.com](mailto:edc@santamaria.com) or call: 925-2403 ext 817



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## NEWSFLASH!

### NEW RETAIL SHOWS PROMISE



Recent announcements of new retailers in Santa Maria is welcome news and an indication that the economy is beginning to turn around.

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### MANUFACTURERS ASSOCIATION SCHEDULE FOR 2012

[View and Download the  
Schedule HERE](#)



Santa Maria Valley Chamber  
of Commerce  
614 S. Broadway  
Santa Maria, CA 93454  
(805) 925-2403 ext 817  
[edc@santamaria.com](mailto:edc@santamaria.com)



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**MORE NEWS  
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# NEWSFLASH! HEADLINES



## RETAIL REBOUND

New stores at the Crossroads Center will be filling spaces, some of which have remained vacant for quite some time:

- 15,500 feet of space in front of Home Depot will be filled by Ashley Furniture.
- The former Linens and Things building will be the home of a Neighborhood Market.
- Tilly's Surf and Skate and Anna's Linens will also join the other retailers at the center.
- Dickey's Barbeque Pit has recently opened its doors at Crossroads.
- At College Square, Mattress Land will open in the vacant space next to the Verizon Store.
- David's Bridal is due to open in the Target Center
- Chipotle Mexican Grill will be opening soon in Santa Maria as well.

Santa Maria has historically been the retail hub of the Central Coast, and as the economy improves, Santa Maria looks to maintain that status.

### PUT THESE SPECIAL EVENTS ON YOUR 2012 CALENDAR!



Vandenberg Small Business Conference  
in Santa Maria - Wednesday, March 21

Tour of Diablo Canyon Power Plant -  
Wednesday, June 26



2nd Annual Green Business and  
Technology Forum - Wednesday July 25



Vandenberg Air Force base Tour -  
Tuesday, August 28



[SEE THE SCHEDULE](#)



**Read the  
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Magazine**



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