



## LOCAL LABOR STATISTICS

ISSUED DECEMBER 2014 (for November 2014)

AS PROVIDED BY THE  
EMPLOYMENT DEVELOPMENT DEPARTMENT  
LABOR MARKET INFORMATION DIVISION

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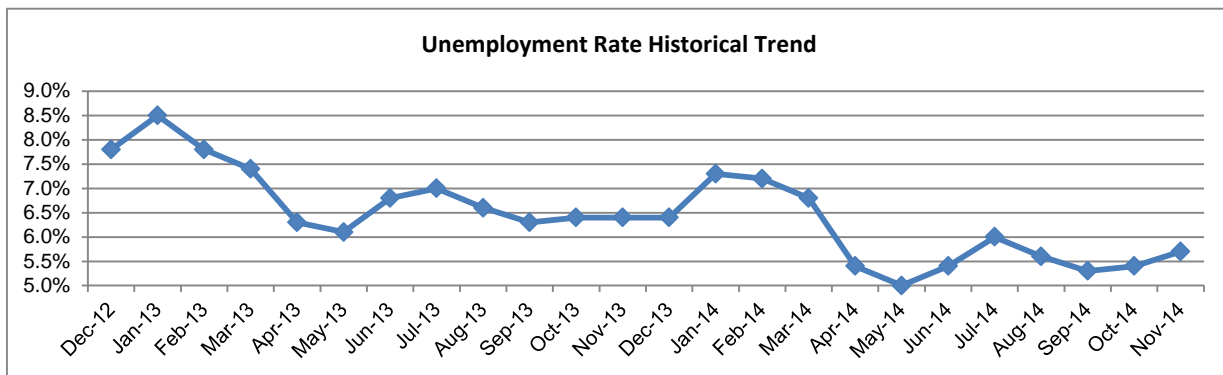
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**IMMEDIATE RELEASE**  
**SANTA BARBARA-SANTA MARIA-GOLETA METROPOLITAN STATISTICAL AREA (MSA)**  
**(Santa Barbara County)**

The unemployment rate in the Santa Barbara County was 5.7 percent in November 2014, up from a revised 5.4 percent in October 2014, and below the year-ago estimate of 6.4 percent. This compares with an unadjusted unemployment rate of 7.1 percent for California and 5.5 percent for the nation during the same period.



Industry	Oct-2014	Nov-2014	Change		Nov-2013	Nov-2014	Change
	Revised	Prelim				Prelim	
Total, All Industries	197,600	199,200	1,600		194,100	199,200	5,100
Total Farm	20,000	20,200	200		20,200	20,200	0
Total Nonfarm	177,600	179,000	1,400		173,900	179,000	5,100
Mining and Logging	1,100	1,100	0		1,100	1,100	0
Construction	7,400	7,100	(300)		7,200	7,100	(100)
Manufacturing	12,300	12,300	0		12,100	12,300	200
Trade, Transportation & Utilities	27,100	28,000	900		27,600	28,000	400
Information	4,500	4,600	100		4,300	4,600	300
Financial Activities	6,600	6,600	0		6,500	6,600	100
Professional & Business Services	25,600	25,600	0		23,400	25,600	2,200
Educational & Health Services	24,600	24,700	100		24,100	24,700	600
Leisure & Hospitality	24,300	24,300	0		23,200	24,300	1,100
Other Services	5,500	5,500	0		5,500	5,500	0
Government	38,600	39,200	600		38,900	39,200	300

Notes: Data not adjusted for seasonality. Data may not add due to rounding  
 Labor force data are revised month to month  
 Additional data are available on line at [www.labormarketinfo.edd.ca.gov](http://www.labormarketinfo.edd.ca.gov)

**Monthly Labor Force Data for Cities and Census Designated Places (CDP)  
 November 2014 - Preliminary  
 Data Not Seasonally Adjusted**

<b>Area Name</b>	<b>Labor Force</b>	<b>Employment</b>	<b>Unemployment Number</b>	<b>Unemployment Rate</b>	<b>Census Ratios Emp</b>	<b>Unemp</b>
Santa Barbara County	228,200	215,100	13,100	5.7%	1.000000	1.000000
Buellton city	2,400	2,300	100	4.1%	0.010552	0.007471
Carpinteria city	8,900	8,700	300	2.8%	0.040291	0.019210
Goleta city	18,100	17,600	500	2.8%	0.081976	0.038740
Guadalupe city	2,800	2,500	300	10.0%	0.011737	0.021345
Isla Vista CDP	10,100	9,300	800	7.9%	0.043395	0.060832
Lompoc city	20,600	18,500	2,100	10.3%	0.086000	0.162220
Los Alamos CDP	800	800	100	8.4%	0.003555	0.005336
Mission Canyon CDP	1,700	1,600	100	4.2%	0.007505	0.005336
Mission Hills CDP	1,800	1,700	100	6.9%	0.007900	0.009605
Montecito CDP	4,600	4,500	200	3.3%	0.020766	0.011740
Orcutt CDP	15,800	14,800	1,000	6.4%	0.068845	0.077908
Santa Barbara city	57,900	55,500	2,300	4.0%	0.258225	0.177161
Santa Maria city	40,800	37,100	3,700	9.1%	0.172451	0.282818
Santa Ynez CDP	2,900	2,900	100	2.9%	0.013261	0.006403
Solvang city	3,300	3,200	100	2.1%	0.014954	0.005336
Summerland CDP	1,200	1,200	100	4.5%	0.005474	0.004269
Toro Canyon CDP	1,100	1,100	0	1.2%	0.005192	0.001067
Vandenberg AFB CDP	1,500	1,400	100	9.3%	0.006377	0.010672
Vandenberg Village CDP	3,200	3,000	200	4.8%	0.014051	0.011740

CDP is "Census Designated Place" - a recognized community that was unincorporated at the time of the 2000 Census.

**Notes:**

- 1) Data may not add due to rounding. All unemployment rates shown are calculated on unrounded data.
- 2) These data are not seasonally adjusted.

**Methodology:**

Monthly city and CDP labor force data are derived by multiplying current estimates of county employment and unemployment by the employment and unemployment shares (ratios) of each city and CDP at the time of the 2000 Census. Ratios for cities of 25,000 or more persons were developed from special tabulations based on household population only from the Bureau of Labor Statistics. For smaller cities and CDP, ratios were calculated from published census data.

City and CDP unrounded employment and unemployment are summed to get the labor force. The unemployment rate is calculated by dividing unemployment by the labor force. Then the

**REPORT 400 C**  
**Monthly Labor Force Data for Counties**  
**November 2014 - Preliminary**  
 Data Not Seasonally Adjusted

COUNTY	RANK BY RATE	LABOR FORCE	EMPLOYMENT	UNEMPLOYMENT	RATE
<b>STATE TOTAL</b>	---	<b>18,847,400</b>	<b>17,502,300</b>	<b>1,345,100</b>	<b>7.1%</b>
ALAMEDA	9	798,500	753,400	45,100	5.6%
ALPINE	27	490	460	40	7.7%
AMADOR	24	15,890	14,700	1,200	7.5%
BUTTE	27	104,200	96,100	8,100	7.7%
CALAVERAS	30	19,240	17,730	1,520	7.9%
COLUSA	57	11,040	9,170	1,870	16.9%
CONTRA COSTA	10	549,700	518,600	31,100	5.7%
DEL NORTE	44	10,980	9,960	1,020	9.3%
EL DORADO	16	90,000	84,100	5,900	6.5%
FRESNO	52	442,700	393,100	49,600	11.2%
GLENN	40	13,280	12,110	1,170	8.8%
HUMBOLDT	22	57,900	53,900	4,000	6.9%
IMPERIAL	58	81,600	63,200	18,400	22.6%
INYO	20	8,890	8,290	600	6.8%
KERN	45	396,000	358,200	37,800	9.6%
KINGS	53	58,900	52,000	6,900	11.7%
LAKE	46	26,550	23,960	2,590	9.7%
LASSEN	38	12,300	11,220	1,070	8.7%
LOS ANGELES	30	5,023,800	4,624,900	398,900	7.9%
MADERA	49	66,600	59,500	7,100	10.7%
MARIN	1	147,000	141,300	5,700	3.9%
MARIPOSA	24	9,120	8,440	680	7.5%
MENDOCINO	15	43,280	40,570	2,710	6.3%
MERCED	54	113,900	100,000	14,000	12.3%
MODOC	42	3,560	3,230	330	9.2%
MONO	16	9,160	8,570	600	6.5%
MONTEREY	35	223,900	204,900	19,000	8.5%
NAPA	7	79,000	74,800	4,200	5.3%
NEVADA	14	49,360	46,350	3,010	6.1%
ORANGE	4	1,638,600	1,556,200	82,300	5.0%
PLACER	13	181,100	170,400	10,700	5.9%
PLUMAS	41	9,410	8,550	860	9.1%
RIVERSIDE	34	966,800	887,200	79,600	8.2%
SACRAMENTO	20	684,600	638,400	46,200	6.8%
SAN BENITO	38	27,200	24,800	2,400	8.7%
SAN BERNARDINO	27	874,700	807,100	67,600	7.7%
SAN DIEGO	12	1,620,100	1,526,100	94,000	5.8%
SAN FRANCISCO	3	503,700	481,700	22,000	4.4%
SAN JOAQUIN	49	294,900	263,400	31,600	10.7%
SAN LUIS OBISPO	8	143,000	135,200	7,800	5.4%
SAN MATEO	2	417,400	400,300	17,100	4.1%
SANTA BARBARA	10	228,200	215,100	13,100	5.7%
SANTA CLARA	5	951,800	903,200	48,600	5.1%
SANTA CRUZ	26	152,000	140,400	11,600	7.6%
SHASTA	33	81,100	74,500	6,600	8.1%
SIERRA	36	1,430	1,300	120	8.6%
SISKIYOU	47	18,590	16,720	1,870	10.1%
SOLANO	16	220,600	206,400	14,300	6.5%
SONOMA	5	267,600	254,000	13,600	5.1%
STANISLAUS	49	236,800	211,400	25,400	10.7%
SUTTER	56	41,500	36,100	5,400	13.0%
TEHAMA	36	25,430	23,240	2,200	8.6%
TRINITY	42	4,990	4,540	460	9.2%
TULARE	54	200,200	175,500	24,700	12.3%
TUOLUMNE	23	24,160	22,410	1,750	7.2%
VENTURA	16	438,700	410,300	28,400	6.5%
YOLO	32	99,400	91,500	7,900	8.0%
YUBA	48	26,500	23,700	2,700	10.4%

Notes

- 1) Data may not add due to rounding. The unemployment rate is calculated using unrounded data.
- 2) Labor force data for all geographic areas now reflect the March 2013 benchmark and Census 2010 population controls at the state level.

**Santa Barbara Santa Maria Goleta MSA**  
**(Santa Barbara County)**  
Industry Employment & Labor Force  
March 2013 Benchmark

Data Not Seasonally Adjusted

	Nov 13	Sep 14	Oct 14 Revised	Nov 14 Prelim	Percent Change	
					Month	Year
Civilian Labor Force (1)	223,200	222,800	226,700	228,200	0.7%	2.2%
Civilian Employment	209,000	210,900	214,500	215,100	0.3%	2.9%
Civilian Unemployment	14,300	11,900	12,200	13,100	7.4%	-8.4%
Civilian Unemployment Rate	6.4%	5.3%	5.4%	5.7%		
(CA Unemployment Rate)	8.2%	6.9%	7.0%	7.1%		
(U.S. Unemployment Rate)	6.6%	5.7%	5.5%	5.5%		

Total, All Industries (2)	194,100	195,000	197,600	199,200	0.8%	2.6%
Total Farm	20,200	20,800	20,000	20,200	1.0%	0.0%
Total Nonfarm	173,900	174,200	177,600	179,000	0.8%	2.9%
Total Private	135,000	138,200	139,000	139,800	0.6%	3.6%
Goods Producing	20,400	20,700	20,800	20,500	-1.4%	0.5%
Mining and Logging	1,100	1,100	1,100	1,100	0.0%	0.0%
Construction	7,200	7,300	7,400	7,100	-4.1%	-1.4%
Manufacturing	12,100	12,300	12,300	12,300	0.0%	1.7%
Durable Goods	8,600	8,600	8,600	8,600	0.0%	0.0%
Service Providing	153,500	153,500	156,800	158,500	1.1%	3.3%
Private Service Providing	114,600	117,500	118,200	119,300	0.9%	4.1%
Trade, Transportation & Utilities	27,600	26,600	27,100	28,000	3.3%	1.4%
Wholesale Trade	4,600	4,700	4,800	4,800	0.0%	4.3%
Retail Trade	19,900	18,800	19,100	20,100	5.2%	1.0%
Food & Beverage Stores	5,000	5,100	5,100	5,200	2.0%	4.0%
Clothing & Clothing Accessories Stores	2,000	1,800	1,800	2,000	11.1%	0.0%
Transportation, Warehousing & Utilities	3,100	3,100	3,200	3,100	-3.1%	0.0%
Information	4,300	4,500	4,500	4,600	2.2%	7.0%
Financial Activities	6,500	6,600	6,600	6,600	0.0%	1.5%
Finance & Insurance	3,500	3,500	3,500	3,500	0.0%	0.0%
Real Estate & Rental & Leasing	3,000	3,100	3,100	3,100	0.0%	3.3%
Professional & Business Services	23,400	25,200	25,600	25,600	0.0%	9.4%
Professional, Scientific & Technical Services	11,500	12,300	12,500	12,500	0.0%	8.7%
Management of Companies & Enterprises	2,000	2,100	2,100	2,100	0.0%	5.0%
Administrative & Support & Waste Services	9,900	10,800	11,000	11,000	0.0%	11.1%
Educational & Health Services	24,100	24,300	24,600	24,700	0.4%	2.5%
Educational Services	3,000	2,800	3,000	3,000	0.0%	0.0%
Health Care & Social Assistance	21,100	21,500	21,600	21,700	0.5%	2.8%
Health Care	15,800	16,100	16,200	16,300	0.6%	3.2%
Leisure & Hospitality	23,200	24,800	24,300	24,300	0.0%	4.7%
Arts, Entertainment & Recreation	3,000	3,200	3,000	3,000	0.0%	0.0%
Accommodation & Food Services	20,200	21,600	21,300	21,300	0.0%	5.4%
Accommodation	4,700	5,100	4,900	4,900	0.0%	4.3%
Food Services & Drinking Places	15,500	16,500	16,400	16,400	0.0%	5.8%
Other Services	5,500	5,500	5,500	5,500	0.0%	0.0%
Government	38,900	36,000	38,600	39,200	1.6%	0.8%
Federal Government	3,700	3,600	3,600	3,600	0.0%	-2.7%
State & Local Government	35,200	32,400	35,000	35,600	1.7%	1.1%
State Government	11,400	9,200	11,100	11,400	2.7%	0.0%
State Government Education	10,800	8,600	10,500	10,800	2.9%	0.0%
State Government Excluding Education	600	600	600	600	0.0%	0.0%
Local Government	23,800	23,200	23,900	24,200	1.3%	1.7%
Local Government Education	13,300	12,500	13,300	13,400	0.8%	0.8%
Local Government Excluding Education	10,500	10,700	10,600	10,800	1.9%	2.9%
County	4,400	4,600	4,500	4,600	2.2%	4.5%
City	2,800	2,900	2,800	2,800	0.0%	0.0%
Special Districts plus Indian Tribes	3,300	3,200	3,300	3,400	3.0%	3.0%

Notes:

December 19, 2014  
Employment Development Department  
Labor Market Information Division  
(916) 262-2162

**Santa Barbara Santa Maria Goleta MSA**  
**(Santa Barbara County)**  
Industry Employment & Labor Force  
March 2013 Benchmark

Data Not Seasonally Adjusted

	Nov 13	Sep 14	Oct 14 Revised	Nov 14 Prelim	Percent Change Month Year
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(1) Civilian labor force data are by place of residence; include self-employed individuals, unpaid family workers, household domestic workers, & workers on strike. Data may not add due to rounding. The unemployment rate is calculated using unrounded data.

(2) Industry employment is by place of work; excludes self-employed individuals, unpaid family workers, household domestic workers, & workers on strike. Data may not add due to rounding.

These data are produced by the Labor Market Information Division of the California Employment Development Department (EDD). Questions should be directed to: Emerson Figueroa 213/620-2826 or Olga Hernandez 562/427-6482

These data, as well as other labor market data, are available via the Internet at <http://www.labormarketinfo.edd.ca.gov>. If you need assistance, please call (916) 262-2162.

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